

## CHIEF PATRON

Dr. T. Kharbamon  
Vice Chancellor  
Martin Luther Christian University, Shillong



## CONVENER

Dr. Marina Bethany Marwein  
DEAN of School of Economics,  
Commerce & Management



## COORDINATORS

### COORDINATOR

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## FOR PAYMENT

Account Name: Martin Luther Christian University  
Account number: 11905500002834  
IFSC code: FDRL0001190  
FEDERAL BANK, Shillong Branch

*Upload the receipt on the registration link provided*


## ABOUT MLCU

Martin Luther Christian University ranks No.1 in Meghalaya for Private Multidisciplinary University - Education World (EW) India Higher Ranking 2022-23. Martin Luther Christian University was created by Act No.11 of 2005 of the Legislative Assembly of Meghalaya. The creation of the university is in accordance with the University Grants Commission (UGC) Act, 1956 under Section 2 (f) and the university is empowered to grant degrees under Section 22 of the UGC Act.

## ABOUT SECM

The School of Economics, Commerce, and Management (SECM) at Martin Luther Christian University (MLCU) was established in 2022, bringing together three prominent academic departments under a unified structure. These departments, namely, the Department of Management (established in 2006), the Department of Commerce (established in 2014) and the Department of Economics (established in 2016). It has been functioning independently since their respective inceptions. Recognizing the growing interdependence of these disciplines and the need for an integrated approach to business education, the university strategically consolidated them into SECM to enhance academic collaboration, streamline resource allocation, and improve the overall learning experience.



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NONGRAH CAMPUS



MARTIN LUTHER  
CHRISTIAN  
UNIVERSITY

## NATIONAL CONFERENCE

*Bridging Academic and Industry Innovation:  
A two way approach  
(offline mode)*

25<sup>th</sup> & 26<sup>th</sup> March 2025

 Nongrah Campus

ORGANISED BY THE  
*School of Economics, Commerce & Management*



## SPEAKERS



### Dr. Habib Laskar

Senior Faculty Member,  
Dept. of Business Administration,  
Assam University, Silchar



### Dr. Teidorlang Lyngdoh

Associate Professor  
IIM, Shillong



### Ms. Shruti Pradhan

Fellow Chartered Accountant, financial  
management advisor to Meghalaya Farmers  
(Empowerment) Commission, 1917iTEAMS,  
Meghalaya Technology Parks Society



### Mr. Nathaniel Kharkongor

Senior Manager (Funding)  
PRIME, Shillong



### Mr. Damien Marwein

Chief Operating Officer  
Supercare Hospital, Shillong



### Mr. Lalsingh Hrangkhawl

Ex-Deputy SP, Tripura Police  
Ex- Additional Deputy Commissioner to  
Governor of Tripura  
Ex-Deputy General Manager, NEEPCO



### Mr. Bhogtoram Mawroh

Coordinator, TIP-NESFAS International  
Indigenous Peoples Food Issues

## ABOUT THE CONFERENCE

The National Conference on “*Bridging Academic and Industry Innovation: A Two-Way Approach*” aims to foster collaboration between academia and industry, creating a synergistic ecosystem that drives innovation, economic growth, and societal development. This conference will bring together thought leaders, researchers, industry experts, policymakers, and students to explore how academic research can address real-world challenges and how industry insights can shape academic curricula and research priorities.

The two-way approach emphasizes the mutual exchange of knowledge, resources, and expertise, ensuring that academic advancements are translated into practical applications while industry needs inform academic pursuits.

## SUB-THEMES

1. Innovation and sustainability in business and management
2. Academia and livelihood- Empowering future professionals
3. The future of commerce and financial technology
4. Advancements in healthcare management and technology
5. Digital transformation and the role of information technology
6. Corporate governance and ethical financial management

## CALL FOR ABSTRACT SUBMISSION

Interested author(s) from all discipline are requested to submit their abstract (mentioning the purpose of the study, methodology, findings & keywords) of their original research contribution, case studies, review papers, or conceptual papers through the registration link latest by March 10th, 2025. The abstract of the paper should be in 200 words typed in Times New Roman (12 Font Size) with 1.5 spacing. The corresponding author will be informed through e-mail about the acceptance of the abstract. Thereafter, the contributors will be expected to pay their registration fee by March 12th, 2025 through the give account.

For paper submission, email to:  
[sentulaldebbarma@mlcuniv.in](mailto:sentulaldebbarma@mlcuniv.in)  
[jyoti@mlcuniv.in](mailto: jyoti@mlcuniv.in)

## GUIDELINES FOR PAPER SUBMISSION

The full paper submitted should be the original work of the author(s) & not be previously published or under review with any academic publication. It should not exceed 8000 words (including the title page, abstract, main text, figures, tables, graphs, and references). References should align with the APA (American Psychological Association) Guidelines. The paper should be sent as a Microsoft Word Document by March 15th, 2025.

## IMPORTANT HIGHLIGHTS

Certificates of Appreciation will be awarded to all the delegates who present their papers.

## PUBLICATION OPPORTUNITIES

Selected papers will get an opportunity for publication in an edited book ‘*Bloomsbury India, New Delhi*’.

## REGISTRATION FEE (NON-REFUNDABLE)

All the participants (paper presenters) attending the conference are required to register for the conference. Author(s) submitting more than one paper need not pay extra fee.

Conference delegates	<ul style="list-style-type: none"><li>• Academicians</li><li>• Professional</li><li>• Delegates</li><li>• Research scholar/students</li></ul>
Presenting paper/ Not Presenting Paper	Paper presenters/ participants
Rate	Rs. 500

## ORGANIZING COMMITTEE

- ▶ Dr. Yoowanka Lyngdoh
- ▶ Dr. Kiria Jamatia
- ▶ Dr. Keziah Gangmei
- ▶ Dr. Pragya Tamang
- ▶ Ms. Dashimti Marwein
- ▶ Dr. Prosperous Nongsie
- ▶ Dr. Sairabell Kurbah
- ▶ Mr. Richester Marboh



## SCAN HERE TO REGISTER

TA will be provided to the first  
10 people who registers  
\*terms & conditions apply\*